

Trainer Profile



Trainer Background

Hazry Bin Hidzir

Qualification

Bachelor in Multimedia (Virtual Reality), Multimedia University (2007)

Professional Certification

Certified Productivity Champion (Malaysia Productivity Corporation)

HRD CORP ACCREDITED TRAINER

Certified Train the Trainer by HRDF (TTT/24433)

Certified Google Web Academy by Google

Adobe Certified Professional (Visual design using Photoshop)

Related Experience

16 years' experience in e Commerce and online marketing, 4 Years in training

Module trained by trainer

- Google Workspace
- Online and Social media Marketing
 - Google Search,
 - Facebook,
 - Instagram,
 - eBay,
 - WhatsApp & Telegram
 - Tik Tok marketing
- Ecommerce – Web development,
- E marketplace (Shopee) Online sales and promotion campaign
- Microsoft office (Excel, Words, Power Point)
- Digital Entrepreneurship
- Shopee Marketing
- Wholesale purchase from China via Online platform.
- Selling digital products. (Videos, eBooks) and how to develop them.
- Team Building
- Entrepreneurship.
- Creativity VS Productivity
- Effective Communication
- Handling Difficult Client

EBooks written on related matters

- Gegaran Adsense (2007)
- Pasar Online (2008)

- Online Business Guide Video - Booster Bizkit (2018)
- Google Page Rank Hack video (2019)
- eBook Google PR hack 2020

Trainer Background

Hazry Bin Hidzir is certified trainer and certified productivity Champion by Malaysia productivity Corporation. He holds bachelor degree in Multimedia majoring in Virtual Reality from Multimedia University. Since graduated in 2007 he has been directly involved in international ecommerce business, in 2012 started to explore the potential of social media marketing and sales.

In 2015 he joined the financial industry as licensed financial advisor, where he learnt and enhanced his knowledge and skills in selling financial products to individuals and companies. He also received few recognitions from the financial industry for his great achievement in personal sales and team development.

In 2017 he joined Mentor Skills Sdn Bhd as business development manager and trainer in ecommerce and social media marketing.

One of the great achievements, he succeeded a digital marketing campaign which was planned and executed by him was the chain store local supermarket with 64 branches all over Malaysia, which he managed to increase their sales to RM 15 million in 11 days without spending on paid marketing.

He co-founded new company Busra Niaga Sdn. Bhd as IT director until June 2019. At the moment freelance online business coach and trainer also heavily developing new online business methods for small entrepreneurs. He currently also running small android mobile game development company and consulting few companies on digital marketing and online sales until present.

Former client

Kementerian Pertanian dan Industri Makanan, Kementerian Belia dan Sukan Malaysia, Kementerian Pengajian Tinggi Malaysia (MOHE)

Jabatan Wanita dan Keluarga Sarawak, PUNB, Lembaga Hasil Dalam Negeri (LHDN), Perbadanan Putrajaya, Perbadanan Kemajuan Negeri Selangor (PKNS), Institut Penyelidikan Veterinar Malaysia (IPV), Lembaga Pembangunan Industri Pembinaan Malaysia (CIDB), Risda, Syarikat Perumahan Negara Berhad (SPNB), Felda, Majlis Agama Islam dan adat istiadat Perak (MAIPk),

Universiti Teknologi Mara (UITM), Multimedia University (MMU), Universiti Teknikal Malaysia (UTEM), Kolej Vokasional Kuala Selangor, MAHSA International College

Ambank, Malaysia Refining Company, ,Pasaraya Sakan sdn. Bhd., 7 Eleven Malaysia, Parkson Malaysia, Syarikat Orang Kampung Sdn Bhd , Mydin Nilai, Pasaraya Sakan sdn. Bhd., 7 Eleven Malaysia, Parkson Malaysia, Heitech Padu Sdn. Bhd, Honda Malaysia.